

HCPro
PRESENTS



CREDENTIALING RESOURCE
CENTER SYMPOSIUM

APRIL 20-21
2020

AND CO-LOCATED

DecisionHealth

PRESENTS



NATIONAL PROVIDER
ENROLLMENT **FORUM**

APRIL 19-22
2020

**SPONSORSHIP & EXHIBIT
OPPORTUNITIES**

**SHERATON HOTEL,
NEW ORLEANS, LA**



CREDENTIALING RESOURCE CENTER SYMPOSIUM

APRIL 20-21, 2020

The **Credentialing Resource Center Symposium** delivers two days of engaging education and training to physician leaders, medical staff professionals, and quality directors in diverse credentialing environments. The industry's foremost experts impart fresh insight, share actionable strategies, and lead thought-provoking discussions on developing and sustaining effective credentialing, privileging, competence assessment, and medical staff governance processes. An expanded speaker lineup features celebrated experts and in-the-trenches professionals eager to share their practical application pointers, while flexible session tracks allow attendees to custom fit their training trajectories to their career focuses and experience levels.



NATIONAL PROVIDER ENROLLMENT **FORUM**

APRIL 19-22, 2020

The **National Provider Enrollment Forum** is dedicated to Medicare provider enrollment and credentialing training for healthcare professionals in various provider settings. Credentialing, enrollment and privileging specialists at hospitals and health centers, along with practice managers at rural clinics and medical practices participate in the National Provider Enrollment Forum for intensive training from top enrollment experts that aim to help solve their Medicare and private payer enrollment challenges. Attendees get their most pressing enrollment questions answered—no topic is off limits.

**Reach 250 attendees and showcase
your products and services!**

Attendee Profile



- **12%** CEOs, Chief Credentialing Officers, other C-Suite
- **28%** Directors of Credentialing/Medical Staff/Enrollment
- **20%** Managers/Coordinators of Credentialing/Medical Staff/Provider Enrollment
- **17%** Physicians and physician executives
- **20%** Billing/financial management
- **3%** Other healthcare management

Sponsorship Opportunities

Exhibit dates: April 20–21

PLATINUM \$13,900

- ★ Tabletop exhibit space
- ★ Tuesday evening reception sponsorship: logo on napkin, signage, table tent signs, plus 2 mins to address the audience on stage
- ★ Logo on conference bag for all attendees
- ★ Insert in conference tote bag
- ★ Company logo and description (50 words) in program guides
- ★ Company logo and link on website with designation of sponsorship level
- ★ Full-page ad in selected program guide
- ★ Designation of sponsorship on signage
- ★ One week (5 days) take-over advertising in Credentialing Resource Center Daily newsletter
- ★ One pre-event email to all registered attendees for both events
- ★ One-time use of attendee list for pre-conference direct mail purposes for both events
- ★ One-time use of attendee list for post-conference direct mail purposes for both events
- ★ Two full conference passes (either event tracks)
- ★ One exhibit only pass

GOLD \$10,900

- ★ Tabletop exhibit space
- ★ Company logo and description (50 words) in program guides
- ★ Company logo and link on website with designation of sponsorship level
- ★ Full-page ad in selected program guide
- ★ Logo on napkin and signage for one lunch
- ★ Designation of sponsorship on signage
- ★ One week (5 days) take-over advertising in Credentialing Resource Center Daily newsletter
- ★ Insert in conference tote bag
- ★ One pre-event email to all registered attendees for both events
- ★ One-time use of attendee list for pre-conference direct mail purposes for both events
- ★ One-time use of attendee list for post-conference direct mail purposes for both events
- ★ One full conference pass (either event tracks)
- ★ One exhibit only pass

SILVER \$8,700

- ★ Tabletop exhibit space
- ★ Company logo and description (50 words) in program guides
- ★ Company logo and link on website with designation of sponsorship level
- ★ Full-page ad in selected program guide
- ★ Logo on napkin and signage for one breakfast
- ★ Designation of sponsorship on signage
- ★ One-time use of attendee list for pre-conference direct mail purposes for both events
- ★ One-time use of attendee list for post-conference direct mail purposes for both events
- ★ One full conference pass (either event tracks)
- ★ One exhibit only pass

Exhibit dates: April 20–21

EXHIBIT ONLY \$3,000

- ★ Tabletop exhibit space
 - One 6' skirted table
 - Two chairs and wastebasket
 - Optional wireless internet and electric for additional fee
- ★ Company listed in program guides
- ★ Attendee networking list (name, title, company, location)
- ★ One full conference pass (either event tracks)
- ★ One exhibit only pass

For sponsorship information, please contact
Amy Roadman at aroadman@hcpro.com
or **615-594-1865**.

Additional Opportunities

Tote bag insert
\$450

Lanyard sponsorship (logo)
\$1,000

Water bottle sponsorship (logo)
\$2,500

Pre or post attendee mailing list for one time use
\$500

Full page ad in program guide
\$750

Half page ad in program guide
\$425

Dedicated email deployment pre or post conference to attendees
\$500

Other signage (escalator clings, door clings)
priced on request

Ask about focus groups or invitation only dinner options



CR-2706

HCPro
a Simplify Compliance brand

DecisionHealth
a Simplify Compliance brand